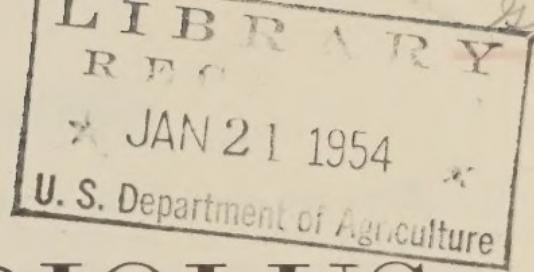


62.61



GLADIOLUS

for 1954



JULIET

Presenting
The Best Strains
of
Superior Varieties

LAURENCE R. RUPERT

SARDINIA, N. Y.

FOREWORD

First of all I take this opportunity to express my thanks to all of you who have sent me bulb orders in previous years. I hope you have been well satisfied with the bulbs you received, and the many complimentary letters you've sent seem to indicate that you have, in general, been pleased. Please let me know if you get any bulbs from me that are not satisfactory, and I will do my best to replace them or make a suitable adjustment.

There has been quite a turnover in my listing this year. A number of varieties previously listed have been discontinued, and the reasons are various. Some have gone out simply because they have been replaced by apparently better varieties of similar color. A few varieties have not passed the required tests of disease resistance, while some others are discontinued solely because nobody seems interested in buying them. At the opposite extreme there are at least two varieties which are temporarily discontinued while I build up stock which was depleted by overselling last year.

If you are especially interested in some variety not listed, write to me about it. I may have a few bulbs to spare, or I may be able to get them from some other dealer.

I believe there are very few fields of bulbs grown that receive as careful attention as mine throughout the year. All through the growing season I keep continual watch, not only eliminating any that look questionable, but also selecting those of superior performance to be used for propagating superior strains. All bulbs are sold under State Inspection Certificate #768.

Unless otherwise noted, all bulbs sent out are raised in my own field under my personal care. In large part they were raised from bulblets this past season, and my supply of many varieties runs heavily to the medium sizes, which seem to be, fortunately, the sizes in most demand.

I try to keep prices in line with those of other dealers. If I find, however, that any items are listed too high, I'll try to make up the difference in overcount.

Now, in conclusion, may 1954 prove to be for all of you the best glad year ever.

Lawrence M. Rupert

JULIET
(Rupert '53-365-EM)

Reports on the performance of Juliet in 1953 are still coming in, and people are enthusiastic about it. One grower reported a spike with 11 open florets. Another commented upon the beauty of its color under artificial light. Still another won two blue ribbons at different shows with spikes raised from a single bulb. There have been several reports that it stood drought conditions better than most varieties. In New York State shows alone it won at least 8 blue ribbons.

Juliet is a clear rose red with throat blotches of creamy white. It will open 7 to 9 plain petaled florets on slender but strong stems. Flowerheads are 22 to 25 inches long with formal floret placement. The average total height is 48" to 50"; but I have grown it up to 57".

I discovered this year that bulblets from large bulbs do not germinate too easily. As a result my stock this year is not so large as I had expected, and since I expect the demand will be quite heavy, only a slight reduction in price seems to be in order this year. All bulblets sold this year will be selected from those grown in the 1953 bulblet planting. They may be a little smaller, but they will probably germinate better.

L 1-\$1.75, M 1-\$1.50, S 1-\$1.25 Blts. 10-\$1.50 { 20¢ }

PEARL
(Pre-introductory Notice)

Watch for Pearl, to be introduced, I expect, in 1955. Pearl is a clear white glad with cream throat centered light rose (Class 401). It will open 8 wavy petaled florets in practically perfect double row placement. It has very durable substance, and opens well from tight bud.

Look for it among the seedlings at the 1954 shows.

Not for sale this year.

1954 PRICE LIST

Medium and Large Flowering Varieties.

AMBRA

(K + M '49 - 410 - M) - Medium yellow, exceptionally clean and pure. Lightly ruffled florets on tall straight spikes.
L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢

ANDRENA

(Armstrong '50 - 460 - M) - Light creamy rose, exquisitely delicate and refined. One of the most beautiful glads I know, and consistently good in every way.
M 1-30¢, S 1-20¢, Blts. 10-25¢

ASTRID

(Jack '46 - 462 - EM) - Clear bright medium rose, nicely ruffled. Color is not easily damaged by sun or rain. Dependable, and an easy propagator.
L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢

AUREOLE

(Pruitt '49 - 410 - M) - Well known popular yellow, heavily ruffled. Sometimes shows a little orange feathering. Vigorous and a rapid propagator. Rarely opens more than 5 florets at once.
L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢

AUTUMN MOON

(Fischer '51 - 510 - M) - Large light yellow, scarcely ruffled. Often has as many as 22 buds, but not more than 6 open.
L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢

BENJAMIN BRITTON

(K + M '49 - 368 - M) - Medium sized deep lavender, somewhat ruffled. A frequent show winner, and of probable value in hybridizing.
L 2-25¢ Blts. 50-25¢

BETTER TIMES

(K + M '46 - 377 - M) - Violet blue with attractive throat markings. Growth is usually straight and erect, but not especially tall. Better color than most blues.
M 3-25¢, S 5-25¢, Blts. 50-25¢

BIRCH RED

(Rich '45 - 552 - L) - Velvety deep red. Grows very tall with long stems. About 6 plain petaled florets on flowerhead of moderate length.
L 2-25¢, Blts. 50-25¢

BLACK CHERRY

(Rich '48 - 554 - M) - One of the darkest black reds, opening many florets on straight spikes. A leading exhibition variety. Large bulbs produce few bulbets.
L 1-50¢, M 1-40¢, S 1-30¢, Blts. 10-50¢

BLUE DEVIL

(Larus '51 - 479 - M) - Deep violet blue with reddish purple blotch on a white throat. Although this variety is highly praised

its performance for me has been quite unreliable.

M 1 - \$1.50, S 1 - \$1.00 Blts. 10 - $\frac{25\%}{\$2.00}$ }

BOCCHERINI

(K & M '50 - 423 - EM) - Vivid orange scarlet, similar to Circe, but smaller and with an immaculate creamy yellow throat.
L 1 - 25¢, M 1 - 20¢, S 2 - 25¢, Blts. 15 - 35¢

BOISE BELLE

(Roberts '48 - 433 - L) - Tall heavily ruffled salmon with clear yellow throat. Usually opens 8 or more florets well placed on a long flowerhead. An almost perfect exhibition variety, although in hot weather there will be some crooked spikes.
L 1 - 25¢, M 1 - 20¢, S 2 - 25¢, Blts. 15 - 25¢.

BRIDAL ORCHID

(Carlson '50 - 566 - M) - Ruffled lavender of vigorous growth. Some growers report undesirable color flecking, but for me it has been quite consistently clear.
L 1 - 40¢, M 1 - 30¢, S 1 - 20¢, Blts. $\frac{10-25\%}{100-\$2.00}$ }

BURMA

(Palmer '43 - 564 - EM) - Deep rose red with heavy ruffling. One of the best known and most popular varieties.
M 3 - 25¢, S 5 - 25¢, Blts. 50 - 25¢

CARNIVAL

(Butt '47 - 437 - M) - Clear glowing scarlet with a pure white throat, an unusually beautiful color. Florets are lightly ruffled, but with only 5 or 6 open on spikes of medium height. M 3 - 25¢, S 5 - 25¢, Blts. 50 - 25¢

CATHERINE BEATH

(Coutts '51 - 312 - M) - Brilliant glowing golden yellow, opening 8-10 florets on flowerheads of 22-24 buds. One of the most outstanding new yellows, but with some tendency to crook.
S 1 - 25¢ Blts. 6 - 25¢.

CHAMOUNY

(Baerman '38 - 362 - E) - Medium rose with light silvery rose edge. Old, but still widely grown, and among the winners at nearly every show.
M 3 - 25¢, S 5 - 25¢ Blts. 50 - 25¢

CIRCE

(K & M '49 - 523 - E) - Brilliant orange with a deep red blotch in a creamy yellow throat. Opens 6 or 7 six-inch florets on long straight flowerheads.
L 1 - 20¢, M 2 - 30¢, S 2 - 20¢, Blts. $\frac{10-25\%}{100-\$1.00}$ }

CLARENCE D. FORTNAM

(Kadel '50 - 440 - EM) - Very heavily ruffled light pink. Tall, with long stems and straight spikes. A very free bloomer from small bulbs and bubbles.
L 1 - 50¢, M 1 - 35¢, S 1 - 25¢, Blts. $\frac{8-25\%}{25-60\%}$ }

CLEO

(Youmans '48 - 441 - M) - Delicate pink

with harmonizing deeper throat blotch and attractive ruffling. Usually opens at least 8 florets on a well balanced spike M 1-20¢, S 2-25¢, Blts. 15-25¢.

COL. CHARLES LINDBERGH

(Kunderd '28 - 367-E) - A very old variety that was still winning ribbons at the 1953 shows. Rosy lavender with a light yellow throat, peppered deep rose. For me large bulbs regularly produce 20-bud spikes, opening 6 four inch florets. Total height 48 to 50 inches. One of the most frequently ordered glads I listed in 1953.

L 1-20¢, M 2-25¢, S 3-25¢, Blts. 30-25¢

COLUMBIA

(Roberts '51 - 407-EM) - Cream with edges of petals feathered rose, somewhat like the older Corona, but with much better substance, attachment, and general habits. A very rapid propagator.

L 1-50¢, M 1-35¢, S 1-20¢, Blts. 100-^{10-30¢}_{\$2.40}

CONNECTICUT YANKEE

(Schenetsky '44 - 441-M) - Light pink with red throat blotches. One of the most famous exhibition glads.

L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢

COTILLION

(Butt '45 - 545-EM) - Large deep pink with creamy yellow throat. A very strong grower, but occasionally crooks.

L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢

CREAM ORCHIDS

(Fischer '51 - 406-M) - Rich cream without markings. Its beautiful color, heavy ruffling, and tall well-balanced spikes combine to make this one of the loveliest glads I know. Very good propagator.

L 1-40¢, M 1-30¢, S 1-20¢, Blts. 100-^{10-25¢}_{\$2.00}

CRIMSON TIDE

(Roberts '45 - 452-M) - Deep red with small white throat blotch. Heavy texture with moderate ruffling. About the most beautiful variety in its class, but difficult to propagate. Limited stock.

M 1-20¢, S 2-25¢

CRUSADER

(Fischer '52 - 301-EM) - Rather small ruffled white with a striking purple throat blotch. Limited stock this year.

M 1-75¢, S 1-50¢, Blts. 4-25¢

CRYSTAL ORCHID

(Browne '52 - 500-M) - A cream white sport of Mr. Browne's excellent strain of Elizabeth the Queen. A sensational glad that has been a top notch winner at the Empire State shows for the past two years. It seems to me that it should be classified as cream rather than white.

L 1-35¢, M 1-20¢, S 2-30¢, Blts. 20-50¢

⁻⁶⁻ 100-\$2.00

CUPID

(Fischer '49 - 300 - E) - Medium sized ruf-fled white with cream throat.

L 2 - 25¢, M 3 - 25¢, S 5 - 25¢, Blts. 50 - 25¢

DARK DAVID

(Morgan '51 - 554 - M) - Very dark red, with very large florets. Tall spikes, but flowerheads tend to be a bit crowded.

L 1 - 60¢, M 1 - 40¢, S 1 - 25¢, Blts. $\frac{6-25¢}{25-75¢}$

DESERT DUSK

(Rich '50 - 586 - L) - A giant smoky, light slate gray with an orange red blotch. Tall straight spikes with many florets open in excellent placement. The best 500-size smoky I've ever raised.

L 1 - 75¢, M 1 - 50¢, S 1 - 25¢, Blts. $\frac{3-25¢}{10-75¢}$

DIEPPE

(Hassel '45 - 436 - M) - Tall rugged salmon scarlet. Florets large and wide open.

L 2 - 25¢, M 3 - 25¢, S 5 - 25¢, Blts. 50 - 25¢

DINOS

(K+M '49 - 570 - E) - Deep purple with hair-line edge of violet. Excellent for cutting for it is earlier than most of the better ones in the dark colors.

L 1 - 20¢, M 2 - 30¢, S 2 - 20¢, Blts. $\frac{20-25¢}{100-\$1.00}$

DOLLY VARDEN

(Harris '50 - 533 - LM) - Deep salmon with cream throat. Opens 8 or more huge florets on tall spikes. One of the largest and most impressive glads in my list, but, in my opinion, rather coarse.

M 1 - 30¢, S 1 - 20¢, Blts. $\frac{10-25¢}{100-\$2.00}$

DREAM CASTLE

(Lins '43 - 342 - M) - Deep pink with cream throat. A very consistent show winner.

L 1 - 20¢, M 2 - 30¢, S 2 - 20¢, Blts. $\frac{20-25¢}{100-\$1.00}$

EARLY GOLD

(Butt '45 - 310 - VE) - Clear medium yellow. Consistently the first variety to bloom in my planting. Substance only fair, frequently crooks and has misplaced florets.

L 2 - 25¢, M 3 - 25¢, Blts. 50 - 25¢

EVANGELINE

(Palmer '48 - 540 - EM) - Light pink with cream throat. Long flowerheads on very tall spikes that can be of championship quality, but more often have quite irregular facing.

L 2 - 25¢, M 3 - 25¢, S 5 - 25¢ Blts. 50 - 25¢

ESQUIRE

(Ficht '50 - 536 - L) - Giant flaming scarlet with almost perfect habits, but not ruf-fled. This variety won more blue ribbons for me than any other at the 1953 shows. Blooms well from small bulbs, but should be planted early.

L 2 - 25¢, M 3 - 25¢, S 5 - 25¢, Blts. 50 - 25¢

FALCON

(Woods '49 - 567 - LM) - A very impressive

lavender with ruffled butterfly type florets. This variety produced for me the most magnificent spikes I had this year, opening 8-9 six inch florets on spikes of 22-24 buds. Flowerheads were up to 33" long on plants 5' tall.
L 1-25¢, M 1-20¢, S 2-25¢, Blts. 15-25¢.

FANTASY

(Rich '52-430-L) - A striking novelty. Salmon pink with each petal bearing a number of irregularly placed spurs with tints of green on the back. Florets at first glance look double, although they actually have only the six regular petals.
M 1-\$1.25, 5 1-\$1.00, Blts. 10-\$1.50 }

FIRE BALL

(Lines '52-450-M) - Very brilliant glowing red which I would classify as scarlet. Makes nice well built spikes, but is easily damaged by rain. Excellent propagator.
L 1-75¢, M 1-50¢, S 1-25¢, Blts. 20-\$2.50 }

FIREBRAND

(Butt '44-452-M) - Deep red with narrow cream throat lines. Well known for its straight strong stems and intense color.
L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢

FIRE GLEAM

(Jack '49-436-EM) - The most heavily ruffled scarlet in my list. Makes tall straight spikes with informal placement.
L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢.

FLORENCE NIGHTINGALE

(Harris '47-400-EM) - So well known now that it scarcely needs description. Generally considered the best low-priced white available.
L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢.

FREEDOM

(Fischer '49-401-EM) - Ruffled white with a small neat red blotch. Not a rapid propagator. Limited stock.
M 1-20¢, S 2-25¢.

FRIENDSHIP

(Fischer '49-442-E) - Pure medium pink with cream throat. Texture waxy, ruffling quite heavy. Individual florets are unsurpassed for beauty, but spacing and facing are not always precise. Excellent for early cut flowers.
M 3-25¢, S 5-25¢, Blts. 50-25¢

GAIL

(Farrington '49-466-M) - Plain petaled lavender with deeper throat markings. Precise formal placement and excellent habits of growth.
L 1-25¢, M 2-30¢, S 3-25¢, Blts. 15-25¢, 100-\$1.20 }

GARNET GLOW

(Rich '50-454-M) - Velvety black red, ruffled. A little lighter than Ruffled Night, but opens more florets. Its only

fault is an occasional crooked spike.
L 1 - 50¢, M 1 - 40¢, S 1 - 30¢, Blts. 10 - 50¢ }
100 - \$4.00 }

GOLD CHEVRON

(Beaton '50 - 310 - EM) - Ruffled light yellow, just over 200 size, with a variable amount of laciniation. Straight spikes opening from 6 to 8 florets.
L 1 - 25¢, M 1 - 20¢, S 2 - 25¢, Blts. 15 - 25¢.

GOLDEN FLUTE

(Hartman '50 - 511 - LM) - Huge ruffled light yellow with light red throat markings and a very slight rosy flush. Better for me in 1953 than ever before, producing 30-inch flowerheads with 19 buds.
L 1 - 75¢, M 1 - 50¢, S 1 - 35¢, Blts. 25 - 25¢ }
5 - 25¢ }
\$1.00 }

GOLD THROAT

(Everett '51 - 465 - LM) - Deep rose red with golden veining in throat. Nicely ruffled, with long flowerheads.
L 1 - 50¢, M 1 - 35¢, S 1 - 25¢, Blts. 25 - 60¢ }
8 - 25¢ }
25 - 60¢ }

GORGEOUS DEB

(Wilson '49 - 530 - L) - Large florets of clear light salmon; the most heavily ruffled variety in my list. Floret facing is not too precise, and attachment is a little loose.
L 1 - 50¢, M 1 - 35¢, S 1 - 25¢, Blts. 25 - 60¢ }
8 - 25¢ }

GRAPE WINE

(Rich '53 - 470 - LM) - Clear rich wine purple, heavily ruffled. This impressed me as being one of the best 1953 introductions I raised. Since my own supply is too small to fill many orders, I have made arrangements to get bulbs from the originator as needed.
L 1 - \$1.25, M 1 - \$1.00, S 1 - 75¢, Blts. 10 - \$1.25 }
2 - 30¢ }

GRAY WONDER

(Hatch '45 - 490 - M) - Gray, often streaked with darker gray. Opens 6 or 7 in precise formal placement.
L 2 - 25¢, M 3 - 25¢, S 5 - 25¢, Blts. 50 - 25¢.

GREAT LAKES

(Kuhn '46 - 476 - M) - Clear light blue with very slight throat markings. Straight and fairly tall, but flowerheads are not too long. Good for cut flowers.
M 3 - 25¢, S 5 - 25¢, Blts. 40 - 25¢.

GWEN

(Picrell '49 - 462 - EM) - Medium rose, lighter at the edges. A uniformly tall rugged grower, useful alike for exhibition and for cut flowers. Has a pleasant but mild fragrance.
L 1 - 25¢, M 1 - 15¢, S 3 - 25¢, Blts. 15 - 25¢.

HEART O'GOLD

(Fischer '50 - 301 - VE) - White with yellow throat. Fails to make very impressive spikes for me. Opens about 4.
M 2 - 25¢ }
-9- Blts. 30 - 25¢.

HEART'S DESIRE

(Fiedler '48 - 542-M) - Large beautifully ruffled light pink.

L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢.

JULIET

(Rupert '53 - 365-EM) - Rose red with white throat blotches. Detailed description p. 3.

L 1-\$1.75, M 1-\$1.50, S 1-\$1.25 Blts. 10-\$1.50 {
1-20¢ }

KARDINAL SPELLMAN

(Salman '49 - 564-M) - Plain petaled deep rose. Grows 5' tall with flowerheads up to 33", but not too many open at once.

L 2-25¢, M 3-25¢. Blts. 50-25¢.

KEEFER

(Lines '49 - 578-EM) - The largest "blue" I have ever raised, with florets up to 6", and often opening 8. Tall straight spikes with long flowerheads. Color is dark and quite streaked.

L 1-50¢, M 1-35¢, S 1-25¢, Blts. 8-25¢

KING DAVID

(Carlson '51 - 570-M) - Deep purple with the petals edged silvery lavender. Large wide open ruffled florets that look like velvet. Its extraordinary beauty and excellent growing habits combine to make King David one of the very best of the recent introductions. Blooms well from small bulbs

L 1-50¢, M 1-35¢, S 1-25¢, Blts. 25-\$25¢ {
8-25¢ }

LEADING LADY

(Johnston '42 - 506-M) - Cream white sport of Picardy. Still one of the best in its class.

L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢.

LEAH GORHAM

(Gorham '51 - 451-LM) - Brilliant red with large white throat blotches. Very strong grower, but color peels slightly when weather conditions are unfavorable.

L 1-30¢, M 1-20¢, S 2-30¢, Blts. 10-25¢

MAGNET

(Fischer '52 - 562-M) - Tall rosy lavender, opening many florets, but they often face in various directions.

M 1-20¢, S 2-25¢, Blts. 15-25¢

MAUVINA

(Errey '50 - 468-M) - Plain petaled deep lavender with rose red throat. A glad with unusual color and good growing habits, although not especially tall.

L 1-40¢, M 1-25¢, S 2-35¢, Blts. 15-25¢.

MEG

(Pruitt '49 - 412-M) - Deep golden yellow with rolled needlepoint florets. Spikes are tall, straight, and well balanced.

Blooms exceptionally well from small bulbs, and is certainly one of the best.

L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢.

MID AMERICA

(Knierim '47 - 550-M) - Very large brilliant

-10- (CONT. ON PAGE 15)

GENERAL INFORMATION

Please read carefully before ordering.

1. Every possible precaution is taken to make sure all bulbs sent out are true to name, healthy, and free from thrips. I don't believe any dealer can honestly guarantee 100% perfection in these respects, but I believe my bulbs will come as close to it as any you will find. If you are dissatisfied let me know, and an adjustment will be made if possible.

2. Since I have no control over conditions affecting bulbs and bulblets after shipment, I can make no guarantee about germination or performance.

3. All bulbs sent out have been dusted with 5% DDT, but not otherwise treated.

4. All bulbs are offered subject to prior sale and reservation of planting stock. It is suggested that you be sure to indicate on the order blank what procedure I should follow in case the variety or sizes ordered are sold out.

5. Full remittance, preferably money order or check, should accompany all orders.

6. All orders from Canada must be accompanied by import permit from the Department of Agriculture.

7. All orders for delivery in ERIE COUNTY, NEW YORK should include the regular 1% sales tax.

8. Bulbs will be sent by parcel post, prepaid, in late March or early April, unless otherwise requested.

9. Large bulbs are over $1\frac{1}{4}$ " in diameter; medium, from $\frac{3}{4}$ " to $1\frac{1}{4}$ "; small, from $\frac{3}{8}$ " to $\frac{3}{4}$ ".

10. Unless otherwise noted, when bulbs are priced singly, 10 bulbs can be bought for the price of 8, or 5 for the price of 4. When priced by 2's, 10 can be bought for 4 times the price of 2, or 5 for twice the price of 2. When priced 3 for 25¢, you can get 10 for 75¢.

11. After each variety is given the name of the originator or introducer, the year of introduction in the U.S., and the probable NAGC classification number for 1954. These classification numbers are slightly revised from year to year, however.

12. It is my custom when filling orders to put in a few "extras". If you wish to suggest a few varieties from which I may choose your "extras", it would probably be an advantage to both of us. If you do not want any varieties not ordered, indicate that fact on your order, and I'll try to give you good overcount.

VARIETIES WITH OUTSTANDING HABITS

Last year I included in my catalog a chart indicating good and bad features of all varieties listed. Altogether I was not too well satisfied with it, and so this year I'm trying a different plan. I have divided the varieties listed into 14 major color divisions and have attempted to select from each division the variety which excels in each of 12 characteristics. Since all varieties vary greatly in performance under different conditions, this information, based on 1953 performance in my field, is not to be considered an absolute indication of the performance you will get, but the general trends should be similar. I regret that the list of heaviest show winners is not quite up to date, but 1953 show reports are not all available at the time this is written.

COLOR CLASS	MOST HEAVILY RUFFLED	EARLIEST	TALLEST
00-01 06-07 10-13 16-24 30-33 36-37 40-45 50-52 54 60-65 66-69 70-71 76-79 80-91	White Lace Cream Orchids Marionette Crinklette Gorgeous Deb* Fire Gleam* C.D. Fortnam Royal Flush Garnet Glow Burma Wedgwood Grapewine (hone) Voodoo	Heart o' Gold Salman's Glory Early Gold* Crinklette Twinkles Rhett Butler Friendship Radiance Ruffled Night Chamouny Wedgwood Dings Surf Song (none)	Florence Nightingale Leading Lady Sundance Circe Pharaoh* Esquire* Evangeline Royal Flush Dark David Magnet Falcon Stained Glass Ravel Surprise
COLOR CLASS	LONGEST FLOWERHEAD	MOST OPEN FLORETS	LARGEST FLORETS
00-01 06-07 10-13 16-24 30-33 36-37 40-45 50-52 54 60-65 66-69 70-71 76-79 80-91	Florence Nightingale Leading Lady Sundance Circe Pharaoh Esquire Evangeline Royal Flush Dark David Kardinal Spellman Falcon* King David Keifer Surprise	White Challenge Columbia Catherine Beath Pactolus Boise Belle* Salute C.D. Fortnam Royal Flush Black Cherry Juliet Noweta Rose Stained Glass Keifer Surprise	Winter White Salman's Glory Golden Flute* Circe Dolly Varden Dieppe Mt. Baker Mid-America Dark David Burma Parthienia King David Keifer Wahoo
COLOR CLASS	CLEAREST COLOR	BEST SPACING, FACING	BEST FLORET ATTACHMENT
00-01 06-07 10-13 16-24 30-33 36-37 40-45 50-52 54 60-65 66-69 70-71 76-79 80-91	Winter White Cream Orchids Robert Alan Little Gold Twinkles Carnival Friendship Fire Ball Garnet Glow Astrid Wedgwood Grapewine Better Times Surprise	Crystal Orchid Leading Lady Statuette Pactolus Polynesian Salute Spic + Span Poinsettia Garnet Glow Juliet Falcon King David Ravel Desert Dusk	Summer Snow Columbia Catherine Beath Crinklette Lovely Mary Red Wing Little Sweetheart Lynn Gorham Ruffled Night Andrena Gail Grapewine Better Times Old South
COLOR CLASS	STRAIGHTEST SPIKES	MOST RAPID PROPAGATOR	HEAVIEST WINNER EGGS SHOWS - 1952
00-01 06-07 10-13 16-24 30-33 36-37 40-45 50-52 54 60-65 66-69 70-71 76-79 80-91	Erebolm Columbia Statuette Crinklette Twinkles Salute Spic + Span Poinsettia Dark David Rose Charm Gail Orient Express Great Lakes Desert Duck	White Lace Columbia Statuette Pactolus Polynesian Salute C.D. Fortnam Fireball Dark David Cardinal Spellman Parthienia King David Surf Song Wahoo	Florence Nightingale Leading Lady Statuette Circe Polynesian Esquire Spic + Span* Mid-America Garnet Glow, Black Ch. Chamouny Parthienia King David Ravel Voodoo

* Excels all others in the list, in the particular feature considered.

LAURENCE R. RUPERT

GLADIOLUS

SARDINIA, N. Y.

MR., MRS., MISS (PLEASE PRINT OR TYPE) ----- DATE - 19

DATE

19

STREET, R.D. NUMBER, etc.

POST OFFICE STATE

AMOUNT ENCLOSED If the SIZE you order is
sold out, shall I () substitute nearest size?
() refund?

If the VARIETY is sold out, shall I
() send equivalent value in additional bulbs
of other varieties ordered?
() send equivalent value in other varieties,
your choice, listed on the line below?

() obtain the bulbs, if possible, from some other reliable dealer?
() refund?

Are there any special instructions about time and method of shipping?

YOUR ORDER MAY BE CONTINUED ON THE BACK.

QUANTITY	SIZE	VARIETY	PRICE



CLEO



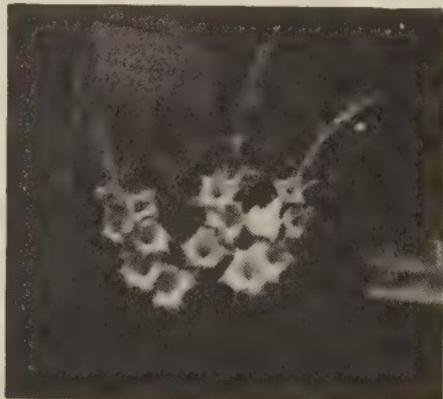
ESQUIRE



STATUETTE



WHITE LACE



COL CHARLES

LINDBERGH

red, which dominates the 550 class at most shows, in spite of its loose floret attachment and soft texture.

L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢

MOTHER FISCHER

(Fischer '51-400-LM) - Ruffled white with exceptionally good substance and texture. Seems to have more refinement than Florence Nightingale, and is not quite so large.

M 1-30¢, S 1-20¢, Blts. 100-\$2.00}

MRS. W. COMMEADOW

(Both '52-520-M) - A beautiful blend of clear light orange and golden yellow. Sturdy growth, large florets, attachment not the best, but spikes are impressive.

L 1-75¢, M 1-50¢, S 1-35¢, Blts. 10-50¢ } 25-\$1.00 }

MOUNT BAKER

(Cave '50-540-LM) - At last this seems to be correctly classified, for it is a very delicate pink. A tall variety with stretchy spikes. Moderately ruffled.

L 1-40¢, M 1-30¢, S 1-20¢, Blts. 10-25¢ } 100-\$2.00 }

NILA

(Pruitt '47-464-M) - In color Nila seems to be intermediate between rose red and black red. It is one of the most dependable varieties I raise, always producing tall strong spikes. Not ruffled.

L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢.

NOWETA ROSE

(Fischer '50-568-M) - Brilliant deep rosy lavender. Enormous flowerheads that often open too many, thus producing poorly balanced spikes. Florets do not always open in proper sequence.

L 1-40¢, M 1-30¢, S 1-20¢, Blts. 10-25¢ } 100-\$2.00 }

ORIENT EXPRESS

(K+M '49-470-M) - Richly colored purple that does not peel. Straight stems, quite tall, and with longer than average flowerheads.

L 1-25¢, M 2-25¢ Blts. 30-25¢

PACTOLUS

(K+M '47-417-EM) - Yellow with suffusion of orange, and very large red throat blotches. Very brilliant and beautiful. Opens 8 or more in formal placement, on spikes of 22 or more buds. Well above average in all respects.

L 2-25¢, M 3-25¢ Blts. 50-25¢

PARADE

(Klein '51-468-EM) - Ruffled lavender purple. Only average height but can be cut with long stems without loss of leaves on the plant. Very good for early cut flowers if planted early.

L 1-50¢, M 1-35¢, S 1-25¢, Blts. 8-25¢ } 25-60¢ }

PARTHENIA

(Hitchcock '49-568-M) - Tall straight

spikes of deep lavender. As an exhibition variety it is capable of producing championship spikes. It is also a very useful glad for cut flowers.

L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢.

PHARAOH

(Higgins '50 - 530 - L) - Light salmon, not ruffled. Tall with long stretchy flowerheads. An excellent exhibition variety, but should be planted early.

M 3-25¢, S 5-25¢, Blts. 50-25¢.

PICARDY

(Palmer '31 - 530 - EM) - Light salmon with deeper markings in throat. For over 20 years Picardy has been one of the most popular glads, and is still hard to beat in its class.

L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢.

POINSETTIA

(Johnson '52 - 450 - LM) - Lightly ruffled bright red. One of the outstanding 1952 introductions, and one of the few glads which I would give an unqualified A rating on its performance for me.

M 1-35¢, S 1-25¢, Blts. $\frac{8-25¢}{25-60¢}$

POLYNESIE

(K+M '50 - 430 - EM) - Light salmon, just a little deeper and more brilliant than Picardy. A consistent producer of straight well constructed spikes.

L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢.

RADIANCE

(Butt '42 - 350 - E) - Slightly ruffled light red. One of the most reliable glads, and one of the best exhibition glads in the 300's.

L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢.

RAVEL

(K+M '47 - 477 - EM) - Medium violet blue with reddish purple throat. Grows tall and usually straight. Many growers consider this the best low-priced "blue".

L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢.

RED CHARM

(Butt '39 - 452 - M) - A rather old variety which I have never listed before. For years it has been one of the most popular dark reds.

L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢.

RED WING

(Wright '48 - 436 - LM) - A gorgeous scarlet with long flowerheads of unusual brilliance. Small bulbs and even bulbets blooming late in the season produce spikes comparable with those produced earlier by larger bulbs.

L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢.

RHETT BUTLER

(Kuhn '47 - 336 - VE) - Brilliant light scarlet, especially recommended as an

early cut flower. Produces fairly tall rather slender spikes, with 5 or 6 open florets.

L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢.

ROBERT ALAN

(Lorenz '49-412-E) - Clear yellow without markings. In purity of color it excels most yellows, but for me it has never produced as good exhibition spikes as Sundance and Meg.

L 1-40¢, M 1-25¢, S 2-35¢, Blts. 15-25¢.

ROSE CHARM

(Fischer '48-360-E) - Medium rose with cream white throat. Another very good one for early cut flowers.

M 3-25¢, S 5-25¢, Blts. 50-25¢.

ROYAL FLUSH

(Barrett '50-552-L) - One of the most magnificent red varieties. Fairly deep color; beautifully ruffled. Opens up to 10 florets on flowerheads 30"-33" long. One of the best varieties listed in this catalog.

M 1-75¢, S 1-50¢, Blts. 10-50¢ }

RUFFLED NIGHT

(Rich '47-454-E) - A black red of unusual richness and refinement. I consider it the most beautiful of all the black reds I have ever raised. It rarely opens more than 5 or 6 florets, on 24" flowerheads.

L 1-30¢, M 1-20¢, S 3-20¢, Blts. 10-30¢.

RUTH ANN

(Woods '48-567-M) - A rather unusual deep rosy lavender which was greatly admired by many visitors in my field last summer. Floret attachment seems somewhat loose, and I'm not personally too fond of the color.

L 1-30¢, M 1-20¢, S 2-30¢, Blts. 10-25¢.

SALMAN'S GLORY

(Salman '47-507-E) - Large, tall, very strong growing variety, cream with red throat blotches. Striking color and very popular.

L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢.

SALUTE

(Fischer '51-436-LM) - Fiery scarlet, spikes tall and very straight. Within the past two years I have raised 14 varieties in class 436, and of them all Salute and Red Wing have been the best performers.

L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢.

SCARLET GIANT

(Kelly '49-537-EM) - Bright scarlet with white spear in throat. Spikes are very heavy, and if allowed to open fully in the field they are likely to fall over. Quite early.

L 1 - 25¢, M 1 - 20¢, S 2 - 25¢, Blts. 15-25¢.

SHERWOOD

(Pruitt '48-570-M) - Large ruffled purple, tinged violet in the throat. Good color, but florets are a bit floppy.

L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢.

S MYRNA

(K&M '49-390-LM) - One of the oddest colored glads. Base color is a bright buff yellow, with the entire floret, except the throat, finely penciled and stippled rosy purple. Opens 5 or 6 florets on a flowerhead of 25-27". Outer leaves often show some premature yellowing.

L 1-20¢, M 2-25¢, S 3-25¢, Blts. 30-25¢.

SPIC & SPAN

(Carlson '46-444-E) - A deep pink glad with almost perfect habits. A winner at every show, and often a grand champion.

L 2-25¢, M 3-25¢ Blts. 50-25¢.

STAINED GLASS

(Burns '49-470-LM) - Clear deep purple, not ruffled. Very tall straight spikes, often opening 8 florets on a 28" flowerhead of 20-22 buds.

L 1-30¢, M 1-20¢, S 2-30¢, Blts. 10-25¢.

STORMY WEATHER

(Barrett '47-480-M) - A light smoky with color deepening as florets get older. Florets sometimes open out of order.

M 2-25¢, S 3-25¢, Blts. 15-25¢.

STYLISH

(Larus '51-442-M) - Clear medium pink with long flowerheads and beautiful ruffling. This one should be better known and more widely grown than it seems to be.

L 1-30¢, M 1-20¢, S 2-30¢, Blts. 10-25¢.

SUMMER SNOW

(Fischer '49-300-LM) - Medium sized ruffled white, sometimes slightly tinged pink. Makes well formed spikes, and is one of the best exhibition glads in its class.

L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢.

SUNDANCE

(Almey '49-412-LM) - Again in 1953 Sundance distinguished itself as the best performing large yellow in my field. Its bottom floret is sometimes misplaced, but that is hardly a major fault. It is clear medium yellow, ruffled, tall, with long flowerheads, and plenty of open florets.

L 1-25¢, M 1-20¢, S 2-25¢, Blts. 100-^{15-25¢} \$1.50}

SUNSET ORANGE

(Rich '46-537-L) - Brilliant orange scarlet with light yellow throat. A very dependable glad for late blooming.

L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢.

SUN TAN

(Coombs '42 - 490 - LM) - An orange pink smoky that produces tall stately formal spikes. Demand for this was so great last year that I had to refuse many orders, and my stock is now so limited that it is necessary to increase the price slightly. M 2-25¢, S 3-25¢.

SURF SONG

(DeBe '52 - 476 - VE) - A new light blue from Europe. It seems better than many blues in color, straightness, and stem strength, but does not excel in height and floret attachment.
M 1-\$1.00, S 1-75¢, Blts. 10-^{2-30¢}_{\$1.25}

SURPRISE

(Moore '46 - 486 - LM) - A unique and beautiful smoky lavender with large throat blotches of clear light yellow, and a hint of rose at the petal tips. Grows up to 60" tall with 30" flowerheads. Has been a frequent winner at the Empire State Shows for the past three years.
L 1-40¢, M 1-25¢, S 2-35¢, Blts. 15-25¢.

THE RAJAH

(Jack '51 - 570 - LM) - Ruffled purple without noticeable markings. Lighter than King David, with rounder florets, and not always perfect facing.
M 1-20¢, S 2-25¢, Blts. 15-25¢.

THE ROAN

(Pruitt '49 - 590 - LM) - Light salmon red with fine veining of yellow over all the petals. Unusual color, heavy texture and good ruffling. Flowerheads not too long.
L 2-25¢, M 3-25¢ Blts. 50-25¢.

TRICOLOR

(Beaton '50 - 378 - M) - The smallest "blue" I am listing this year, but one of the best. It has 3 to 3½ inch florets with much the same color scheme as Blue Devil. It seems to be reliable, usually straight, and good for exhibition.
L 1-25¢, M 1-20¢, S 2-25¢, Blts. 15-25¢.

VIOLET DICKINSON

(Barrett '46 - 501 - LM) - Ruffled white with delicate lavender markings in the throat. Beautiful for baskets, as the spikes are long and graceful. An exceptionally good bloomer from small bulbs and bulbets.
L 2-25¢, M 3-25¢ Blts. 50-25¢.

VOODOO

(Kadel '44 - 486 - M) - One of the best all purpose glads among the smokies. It is a sort of blend of bronze and plum color, nicely ruffled, and can be cut with long stems. It regularly grows to 500 size for me.
L 2-25¢, M 3-25¢ Blts. 50-25¢.

WAHOO

(Wilson '49-582-LM) - Orange bronze with brown streaking and a bright red throat blotch. It has considerable tendency to crook, and florets are somewhat loosely attached. Very vigorous and an excellent propagator.

L 1-50¢, M 1-35¢, S 1-25¢, Blts. $\frac{8-25\text{\$}}{25-60\text{\$}}$

WEDGWOOD

(Fischer '47-366-VE) - Very clear lavender with cream throat. The florets have heavy waxy texture and good ruffling. Under ideal growing conditions it will grow 50" tall or more, but even poorly grown short spikes are extremely beautiful.

L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢

WHITE CHALLENGE

(Arnett '47-501-M) - Large plain petaled white with a delicate pink overcast, and small rose throat blotches.

L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢

WHITE GODDESS

(Roberts '48-500-M) - Ruffled creamy white which has now become a standard variety for both exhibition and cut flowers.

L 2-25¢, M 3-25¢, Blts. 50-25¢

WHITE LACE

(Fischer '51-300-E) - Ruffled waxy white with very beautiful individual florets. Not too tall as ordinarily grown, and with somewhat irregular facing, it is not too satisfactory for exhibition. A very rapid propagator.

L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢

WHITE SYMPHONY

(Webb '51-500-M) - A large nicely ruffled white which can produce excellent spikes, but tends to have a rather short stem below the flowerhead.

L 1-50¢, M 1-35¢, S 1-25¢, Blts. $\frac{10-50\text{\$}}{100-\$4.00}$

WINTER WHITE

(Rich '47-500-EM) - The purest white in my list. Produces 6-inch florets on tall spikes. Dependable and quite early, but does not have as lasting substance as some other whites.

L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢

YANGTZE

(Harris '41-312-M) - A deep yellow that has had great popularity, but is now giving way to Catherine Beath, at least as an exhibition variety.

M 3-25¢, Blts. 50-25¢

YANKEE LASS

(Schenetsky '46-440-M) - Formal light pink which produces consistently excellent exhibition spikes. Slow propagator.

L 2-25¢, M 3-25¢, Blts. 25-25¢

ZEPHYR

(Butt '50 - 433 - LM) - Deep pink, deeper in the throat, and with a somewhat frosty appearance at the petal edges. Formal placement, with 8 or more open. L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢.

Small Flowering Varieties

ARIA

(Kuhn '48 - 244 - M) - Plain petaled deep pink, opening 6 to 8 perfectly placed florets on straight slender spikes. Often wins as best 200 size in the show. Slow propagator, and my stock is small. L 1-50¢, M 1-40¢, S 1-30¢.

ATOM

(Hedgecock '46 - 236 - VE) - Scarlet, all petals with conspicuous white edge. L 2-25¢, M 3-25¢

BABS

(Pruitt '45 - 210 - VE) - Ruffled light yellow. Looks something like a small Aureole. L 2-25¢, M 3-25¢, S 5-25¢ Blts. 50-25¢

BETTY BLUSHES

(Deming '51 - 242 - M) - Medium pink sport of the well known Betty Co-Ed. Hooded primulinus type florets, on stems not too straight. Very nice for arrangements. L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢

CRINKLETTE

(Butt '41 - 224 - VE) - Ruffled deep orange. A parent of a number of the newer outstanding small ones - Statuette, Marionette, Dresden, etc. L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢

ELF

(Kunderd - 222 - E) - Nice bright orange. Often opens only 3 or 4 florets. L 2-25¢, M 3-25¢, S 5-25¢ Blts. 50-25¢

FAIRY

(Kuhn '46 - 266 - M) - Clean lavender with a slight bluish cast. Plain petaled with no conspicuous markings. In spite of some tendency to crook, this is still the best small lavender I've found. L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢

LITTLE GOLD

(Fischer '50 - 220 - E) - Glowing golden orange, an unusually beautiful color. It is rather short, doesn't open many florets, but is nice for small arrangements. L 2-25¢, M 3-25¢ Blts. 50-25¢

LITTLE SWEETHEART

(Fischer '48 - 240 - M) - Pure pink with creamy white throat. Heavily ruffled. A first class variety in every respect. L 2-25¢, M 3-25¢, S 5-25¢ Blts. 50-25¢

LOVELY MARY

(Troyer '50 - 232 - M) - An excellent lit-

tle glad that many people seem to have overlooked. It is a plain petaled medium salmon, clear and bright, and opens 5 or 6 well placed florets on good height spikes. For me it has been one of the best 200-size glads. Good propagator.
L 1- 30¢, M 1- 20¢, S 2- 30¢, Blts. 10- 25¢.

MARIONETTE

(Butt '49- 213- EM) - Deep yellow with a suffusion of red, and very conspicuous red throat blotches. Heavy texture, and intensely ruffled. This variety won for me best miniature award at the Western N.Y. Show in 1953.

L 1- 50¢, M 1- 35¢, S 1- 25¢, Blts. 25- 60¢ }
8- 25¢ }

OCEAN SPRAY

(Baerman '46- 206- E) - Creamy white with yellow throat. Usually grows to 300 size, opens about 4 florets.
L 2- 25¢ Blts. 50- 25¢

OLD SOUTH

(Almey '44- 286- M) - Attractive lavender smoky, sometimes with a rosy flush. Very lightly ruffled. Probably about the best small smoky. My stock is small this year; so if you want this one, be sure to order early.

L 1- 25¢, M 1- 20¢, S 2- 25¢.

RUBY

(Kuhn '46- 252- E) - Well known deep bright red without markings.
M 3- 25¢, S 5- 25¢, Blts. 50- 25¢.

STATUETTE

(Butt '50- 211- VE) - Ruffled light yellow with red throat markings. Tall straight perfectly formed spikes opening 8 or more florets. One of the best exhibition varieties, and a very rapid propagator.
L 1- 25¢, M 1- 20¢ } Blts. 15- 25¢ }
5- 80¢ } 100- 150¢ }

TONY BOY

(Kunderd '52- 263- M) - One of the best recent introductions. Upper petals are a uniform light rose red; lower petals white with rose red edges. Butterfly type florets with intense ruffling. Small bulbs, and even bubbles, bloom well.
M 1- 35¢, S 1- 25¢, Blts. 25- 60¢ }
8- 25¢ }

TWINKLES

(Butt '48- 232- VE) - Heavily ruffled orange salmon and golden yellow. One of the brightest colored glads. Not very tall, and not a fast propagator.
L 1- 25¢, M 1- 20¢, S 2- 25¢, Blts. 5- 25¢.

WHITE QUEEN

(Ribble '47- 200- E) - A white sport of Queen of Bremen, plain petaled, and somewhat hooded. Florets may show a slight lavender tinge, especially in cool weather.
L 2- 25¢, M 3- 25¢, S 5- 25¢, Blts. 50- 25¢

WHITE TWEEDLE

(Van Voorhis '41 - 201 - E) - Plain petaled white with rosy purple throat blotches.
L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢.

YELLOW BIRD

(Kuhn '46 - 210 - EM) - Clear pure yellow without markings. Opens 7 to 9 florets on straight stretchy spikes. One of the heaviest winners among the small glads. Premature ripening of the foliage makes the plants rather unattractive late in the season, but does not seem to impair their performance in any way.
L 2-25¢, M 3-25¢, S 5-25¢, Blts. 50-25¢.

MIXED BULBS

I do not raise any glads in mixture, but for those who prefer to buy bulbs as mixtures I will put them up as ordered. Such mixtures are selected from my regular stock, and a good variety of colors is guaranteed. You may order entirely large flowering (400 and 500 size) varieties, or entirely smaller ones (200 and 300 sizes), or a mixture of all sizes.

L 12 - \$1.00 } M 12 - 60¢ }
100 - \$7.00 } 100 - \$4.20 }

Orders for 50 or 25 bulbs accepted at the 100 rate.

GLADIOLUS SOCIETIES

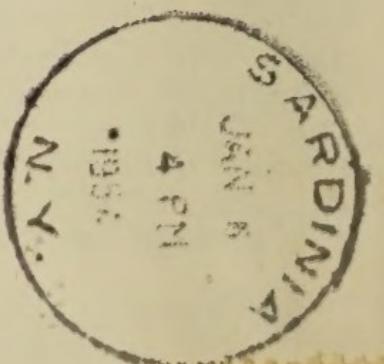
Most gladiolus growers now recognize the value of the periodicals and yearbooks published by various gladiolus societies. The Empire State Gladiolus Society publishes 6 printed bulletins a year; the North American Gladiolus Council, four bulletins of magazine stature each year; and the Canadian Gladiolus Society an excellent annual. I can handle any of the following offers. Remittances may be made directly to me, regardless of whether you order bulbs or not.

EMPIRE STATE GLADIOLUS SOCIETY
Dues for 1 year.....\$1.50
E.S.G.S. and NORTH AMERICAN GLADIOLUS
COUNCIL, Dues for 1 year.....3.00
E.S.G.S. and CANADIAN GLADIOLUS SO-
CIETY, Dues for 1 year.....3.50
ALL THREE - E.S.G.S., N.A.G.C., and C.G.S.
Dues for 1 year.....5.00

LAURENCE R. RUPERT

SARDINIA, N. Y.

Return Postage Guaranteed



Library U. S. Dep't of Agriculture
Washington 25
D.C.